

#VOL19 / TERRY RICHARDSON Inspiration





EDITOR'S LET

Daniel Albericio, Editor-in-chief

Polemic, transgressor, risky, vulgar, sexual... There are lots of adjectives by which we could describe the different works—as he himself— of New Yorker photographer Terry Richardson, whose career began in the early 90's and which has led him to photograph the most spectacular models and celebrities, as well as lensing the advertising campaign of such iconic brands as Tom Ford.

Now, what does Terry's style have as to enamour everyone in the industry?

Let's start with the lighting, full of enormous doses of flashes and hyper-powerful lightbulbs, with practically raw portraits which have seen the light in the best publications around the fashion industry. Minimal up to certain point, the naturality of this American's pics, as well as that kitsch touch they always distil, are the aspects we can discover in this #vol19 by MADE NOW presents today, renewing its whole image.

On the cover page, the impressive pair of Darío Rodríguez and Khar Ndoye, who evoke the vintage photos at the beginnings of Richardson's work, and who star in an edit of seduction with no limits. The rest of the magazine speaks by itself: radiant white walls, suggestive styling, rebellious attitude... Elements of a style which serves as our muse here and there, creating and edition that, in this case, could only be described in our word: provocation.

It is true that, when trying to string together the issue and the current fashion scene, some colleagues wondered where we could see Terry on the runways, in trends this season, for example. We don't need anything but looking at the sexy 80's presented at Saint Laurent, at the strangely attractive patent-leather coat at Versace, or at the naively seductive pink total look by Alessandro Michele at Gucci.

With no delay, turn the page over and get into the new MADE NOW universe which, in this occasion, could be called under the name of "TERRYWOOD".



COVER PAGE: Darío Rodríguez (OLÉ GROUP) and Khar Ndoye (POP HOUSE) photographed by Sara García and styled by Daniel Albericio. Make-up by Andrea Pérez, hairstyling by Moisés Pérez.

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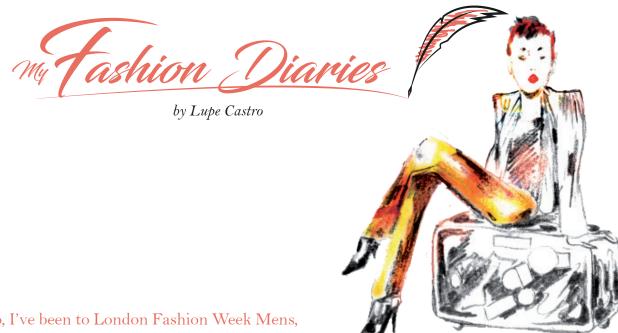
HAVE COLLABORATED IN THIS ISSUE

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TERRY RIC

HARDSON INSPIRATION #VOL19



So, I've been to London Fashion Week Mens, did Milan Fashion Week for Men and Paris Men too, and then Haute Couture.

I feel as though there is something really rather odd taking place in my head. Whereas before I would have found it obscure and out of place, nowadays, I am actually getting so used to seeing menswear shows with women in them and vice-versa, that in the end I get confused as to what season, and what shows I am actually looking at. And then, when you add the current see-now buy-now phenomena, as well as the new concept of pre-fall collections, the whole thing is getting rather mixed!

Not that I don't think that the ever-growing trend for androgynous fashion isn't a good thing. On the contrary, I for one am certainly not worried about asking a menswear designer for a size 'small' if I fall in love with a jacket originally made for the boys!

We see it in the new breed of stunning transgender models, and in the collections that bend the traditional rules and blur the lines on what is for men and what is for women. Fashion photographers such as Terry Richardson reflect gender fluidity in their work. Take Richardson's raw and honest images of celebs playing with the boundaries of gender stereotypes, for example.

And today, pretty much every designer does Asian sizing as it's really the one market that is keeping strong for them; so, women can fit into menswear pieces anyway. But I do wonder how the retail sector will deal with it. It could end up being a cloud with a silver lining. The consumer might just start relying on retail boutiques to help steer them through the muddle of gender fluid clothing options.

So, although it's exciting times in the fashion world, I am going to bury my head in Haute Couture, which always shows the same season, and the genders are a bit more structured... But wait a minute, I'm sure I saw a man somewhere on the Haute Couture catwalks! •



London fashion week men's Photography by Alan West







@Cyprient hat sall@piakristine xo









Magda Nilson













London fashion week men's
Photography by Alan West

Seyon & Cchnls



Teen fashion





Sfera

NEW METALLICS

Trends that will rule next Spring

Por Borja Romero

We started a new campaign, the dynamics of fashion retailers show us different patterns in the presentation of their collections. In general, we see how couture firms create two annual collections, and low-cost businesses generate multiple collections that are reinvented virtually on a monthly basis. However, what is clear is that the new season of the year (Spring-Summer Campaign 2017) will generate a change in all stores, refreshing the new fashion. On this occasion, we will talk about one of the most striking trends of the season, a future poetic that mixes magical and sinuous figures in fabrics and textures with an explosive mixture of colors. Malachite, emerald, lunar gray, bronze, gold or tyrian rose are the characteristic colors of this trend.

The sinuous volumes were finished, giving way to large garments. Geo-morphism will completely fill our closets. Garments with exaggerated dimensions placed strategically, that will be of great help to enhance any of the corporal morphologies.

The military-print will be reversed as if it were the expedition to a futuristic rainforest. The mixtures of colors will be made as if oil and water were treated, creating abstract shapes and drawings in multiple colors.

And of course, any futuristic trend comes with metallic materials and colors. Gold and bronze tint the total looks of daily, night and party clothing. Metal effect materials such as lamination continue in trend, creating a glamor of fantasy.

Finally, young fashion represents a warlike attitude that manifests itself in technical garments in leather materials, in black and black. An aggressive style ornamented with buckles, tacks, zippers and / or paliets. Jeans with broken, bright and aggressive washed. American women with contrasted lapels for men and reversible sequins for women.

Undoubtedly, this trend will provide a bright light to the warm summer. Do not be afraid to wear these flashy garments. Those who are more timid can combine them with dark basics. On the contrary, if you are more daring, it is best to mix the garments among them, getting a whole personality statement and a glamorous futuristic look. A future ruled by the intensity of color and metallic brilliance. •



Chapter 8 I PROMISE

It is a beautiful Spring night. Julia, sitting on the terrace of her small but cozy apartment, browsing a book that by chance has fallen into her hands, a photobook: Lady Gaga x Terry Richardson, made by the photographer about the singer. She had heard of him, but she never imagined that this photographer could surprise her so much.

Julia has had a hard week at work. Orlando has not stopped calling her every day to ask the same question: "Has my wife been with you?" Julia, tired of hanging up her phone without answering him, finally decided today to say so, that she had been with her all week. She is not sure why she said so, possibly because she feeks that something is happening and more since she saw her with that man. She has had the need to protect her, she does not know very well why, but she has.

Tomorrow is Friday and she will meet her —Margarita for a coffee in the morning.

It's two in the morning, Julia is a little tired and goes to bed, but she cannot sleep. Too many things in her head. "I want to see Emilia", she thinks, "tomorrow I'll go and to talk for a while with her. I'm not going to have dinner with Marta and Susana as every Friday, one is sick due to her pregnancy and the other will stay with Jorge, of course. I'm expecting a pretty boring weekend".

Julia has slept very badly, she is very tired but she has to get up because she is meeting Margarita early in the morning.

She walks very fast, she is late and does not like to be unpunctual. In the distance, she can see Margarita sitting in the café where they are meeting.

- I'm so sorry I'm late —Julia apologizes.
- It does not matter, it can happen to anyone —Margarita says.
- She keeps saying:
- Look Julia, I'm not going to keep you long. I wanted to tell you if you'd like to join me in Madrid.
- Yes, of course —Julia says quickly.



- We'll be leaving tomorrow, and we'll be back on Wednesday, what do you think?
- Perfect —Julia answers enthusiastically.
- Well, then I 'll see you tomorrow at eleven o'clock in the port, we'll take the ship at noon, at one o'clock to Algeciras, we will eat something and take the train.
- At eleven o'clock I'll be at the port.
- Well —says Margarita—, I have to leave you, I have many things to do. See you tomorrow.
- See you tomorrow —Julia answers.

Julia is thoughtful, a man has struck her. She has the feeling that he was been watching her all the time and just got up from the table to leave at the same time as them.

"It must be a coincidence", thinks Julia, "I will not give it any more turns".

She walks to the little square, when she arrives, she sees Emilia sitting as always on her bench.

- Hello Emilia!
- Hi little girl! I was waiting for you.

The two greet each other with affection and talk about everything that happened to them throughout the week. At one moment in the conversation, Julia cannot help asking her again if she knows Margarita.

- The truth is that I do —replies Emilia.
- How? —asks Julia, intrigued.
- Look darling, there are things I cannot tell you right now, but someday I'll do, I PROMISE.
- Well —replies Julia—, I think you have many things to tell, I'm sure you have had a very interesting life.
- With so many years, yes, I have lived a lot and I have countless things to tell.
- Emilia, can I ask you a compromised question?
- Tell me darling
- The love of your life... Was him your husband?"
- The love of a person's life is the one who is always with her, he was with me until the end.
- -But... —Julia does not dare to ask.
- What's it darling? You want to know if there were more loves in my life, isn't it?
- Well, yes —Julia replies, a little nervous.
- Well, I'll tell you Emilia answers sharply.
- Many? —Julia realizes the indiscretion of her question, but it's done.
- Many? Hahaha Emilia cannot help laughing —. There was a very important one.
- Who? —Julia asks.
- I cannot tell you that, only that there was one.
- But did you fall in love with him? —Julia wants to know more.
- I guess so, now after so much time everything looks different, I suppose. There was always respect and admiration, that is very important.

Julia keeps asking:

- Did he die?
- Yes, many years ago, he was older than me. In his memory, every 30th of April I put a red rose on his grave.
- "We are in the first days of May", Julia thinks, "I can go to the cemetery and look for the stone with the red rose, I am sure it will be there".
- Julia, what are you thinking about? —Emilia is surprised by her silence.
- Nothing. Are you going to the cemetery alone?
- No, I cannot go alone. I go with my daughter, I put flowers to my loved ones. She waits outside, she does not like cemeteries.

Once again, time passed by. Emilia's daughter came to pick it up. As always, they say goodbye and they agree to see each other the next Friday.

Julia cannot control her curiosity, she is heading for the cemetery.

When she arrives, she observes one by one the tombstones that she finds in her path. Luck makes her find among the first ones a red rose. Her heart is racing, she feels ashamed for what she is doing, and she cannot help but read the only name engraved on that tombstone.

"It cannot be possible", are her only words...









Emiliano Villalba,

in front of the mirror at MADE NOW.

am Emiliano Villalba, I am a journalist and fashion coordinator. I like cats, pink milk, writing and reading. Sometimes I tend to be very clueless and anxious. Susan Sontag and Gertrude Duby Blom are my main inspiration. I firmly believe that oversized and vintage clothing are the best thing in the world. I think fashion changed when Martin Margiela presented big cardboards with the photo of the designs instead of the physical clothes in his show for Spring 1999. I like *Italian* and *Mexican* food. I have a cat, three notebooks where I write poems, stories and mini-fictions and I like to walk. Currently I am writing at Harper's Bazaar Mexico y Latino America and I am a columnist in Meow Magazine. I have worked with Mexican media such as i-D Mexico, El Fanzine, The Guest Magazine, Y-Not Magazine and StoneFoxx. I am currently in the process of creating my own publishing project that seeks to publish new voices in literature and to encourage young illustrators.

Have you always been clear about your vocation for journalism?

No, my story is complicated. I wanted to be a historian because my parents are anthropologists. The history of pre-Hispanic *Mexico* is my favorite. In the adolescence, I also had interest for photography and I thought about studying Art, but I did not like the school agenda. I chose to study Communication Sciences at the UNAM, because in the last semesters I could take subjects of visual arts and photography; in the end I discovered that writing was what I was passionate about (I already did it during high school) and I decided it was better getting into journalism.

What do readers look for: trends, guides, inspiration?

We live in a visual world. What readers are looking for is seeing images and building a reality that involves a whole; trends, guides and inspiration. It is something very round and cyclical, because we keep seeing and looking for images we get from our culture and references for our daily life. Lately we have realized in MEOW Magazine that readers, in addition to searching for images and trends, are looking for content that is thoughtful, critical and journalistic. It is very interesting to see that people thank you for a critical review or a column of reasoned opinion. At first I was surprised but, as time goes by, you get used to it and feel more courage to continue making serious content. In MEOW Magazine, we are interested in giving serious, very well thought opinions, thus opening a debate on what happens in the world of fashion.



With fashion being a generally visual genre, do you think it can excel on written content?

Clearly! Susan Sontag, an American essayist (and one of my main inspirations when it comes to writing), said that we humans think of images and that we always remember in our head historical and important facts as if they were photographs. I think writing also involves this visual exercise: you use your eyes to read and in your mind, thanks to the entire linguistic and cultural context, you can create very interesting images. She also says that everyone perceives and sees different and the same thing happens with written things. When reading, messages are perceived differently, a visual exercise is generated even if you are only reading letters and sentences. You can find reviews in MEOW or in Harper's Bazaar where mental images based on the writing happen. For example, I can now write "Carla Fernández's latest collection uses pieces woven on a waist-loom by artisans from the highlands of Chiapas. The woven wool is dyed blue and has a floral pattern that expresses Carla's design for maintaining Mexican traditions". Here are several images: first, the image of Carla Fernandez as a Mexican designer; then the artisans in Chiapas and you can imagine all the color of their clothes, the weaving hands, brown eyes like the Chiapaneco coffee (that smells delicious); later comes the image of the garment, the dyed wool, the floral pattern, etc. Writing allows you to concentrate all five senses in messages and to be able to imagine them. It's the coolest thing in the universe.





During your career, what would you say is the most important thing you have learned so far?

I have learned millions of things, but above all I have learned to be much more human and aware of my own reality. Fashion and journalism have allowed me to approach people in a different way. I believe that every day we learn something, whether it be deep things such as why there is a greater demand for secondhand clothes in Mexico due to the devaluation of the peso against the dollar, or how to wait for the bus less time back from the office. At Harper's Bazaar and at MEOW Magazine I have learned about responsibility, friendship and the value of people within. They would be surprised by the myriad of things that I do not know and that I still have to learn.

Currrently, you are the fashion coordinator at Harper's Bazaar and senior columnist at MEOW Magazine. What were the steps that led you to these positions?

I am certainly there for my intellectual ability and for my work. I was 19 when I started an internship in a magazine called Code and there I met Olivia Meza, director at MEOW Magazine, my first mentor and to whom I will always thank for her friendship and for trusting in my work; it took some time for Olivia to invite me to MEOW to make small notes; but with time, I was proposing things until I arrived at what I am now. At Harper's Bazaar I was hired for my ability to write, Adma Kawage relied on my journalistic skills and I will always be grateful. I have also collaborated with other publications such as i-D Mexico and El Fanzine; all the features have been given thanks to the fact that I have been able to meet the publishers and there has been trust in me and in what I do (which I thank infinitely). These means have helped me to become more secure.



The whole world is immersed in social networks. What role do them play in your daily life?

I guess we all depend heavily on social networks. In my case, I try not to obsess too much, because I usually distract myself very easily and that can bring me problems in the office (laughs). There have been times when I wanted to close everything and dedicate myself to writing or reading forever, but I cannot do that, because I have contacts, friends and work that prevents me from disconnecting. So, yes, their role is very important in my life. I am currently trying to put a little more seriousness in my networks and offer small captions with fashion theory or with excerpts of texts that I have written, so at least I do not feel so bad about posting and above all I take care of my personal life a little bit more. •

In the room next door...

by Susana Martín

When the director told me that the theme of this new issue had Terry Richardson as inspiration, I thought it was a fantastic excuse to talk about Helmut Newton (Berlin, 1920 - Los Angeles, 2004). Both photographers have laughed at rancid morality and have flipped the bird sneaking in the best museums and in all the kiosks around the world.

Helmut Newton was born into a wealthy Jewish family in Berlin and bought his first camera at age 12 with the idea of becoming a film cameraman; being a photographer was his plan B. At the age of 16, he joined the photography studio of Frau Simón "Yva", a famous fashion photographer in Berlin at the time. There he worked for almost two years and learned the job, especially the most technical part: working in the laboratory, lighting schemes... She was murdered in Auschwitz.

With the spread of Nazi ideology, living in Berlin as a Jew became too complicated an adventurous so Helmut lived in Shanghai and later in Melbourne, where he opened his first studio. Australia also provided him with a new nationality.

Newton was a turning point in the history of fashion photography because he blurred the line separating art from that most frivolous part of fashion consumption. He was not the first or the only one who ventured to flirt with eroticism, but his images, so blunt and explicit, found a place in the pages of best-selling fashion magazines.

During the decade of the 50's, Helmut Newton begins to define himself, but it is during the 80's when he works on his most outstanding and recognizable images. There were those who referred to him as "The 35mm Marquis de Sade," referring to the French writer Alphonse François de Sade, who has gone down in history for his brazen debauchery. I guess that at this point no one misses the parallelism, or at least, the similarities that can be established with the production of the photographer who inspires this edition.





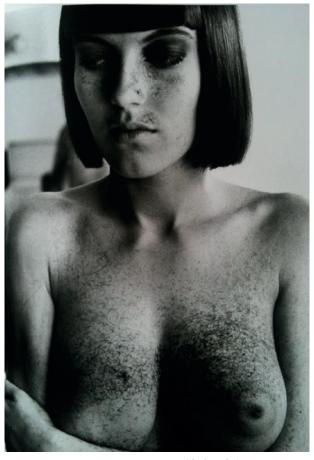


Elisabeth Taylor, 1985

Stem, St. Tropez. 1978



"Mannequins Reclining". Quai d'Orsay, París. 1977



"Ariel after a haircut". París, 1982





Wolford ads, photographed in Monaco in 1995

"I repeat what I always say, and what I said yesterday: there are two dirty words in photography: one is art and the other is good taste."

Helmut Newton





In the 1970s, in the midst of a sexual revolution, he published White Women, a photography book that collected the lives of the prostitutes on Rue Saint-Denis... There was no question of where his photography was going. In fact, there are those who claim (Newton included) that the term "chic porn" was coined in connection with this editorial.

Striking sexist on many occasions and censored another times Newton, photographed women whom the viewer feels for spying on. His world is narrative and his images give the sensation of being only an instant of a longer story. The power of his images (usually in black and white) rests on needle heels, endless legs, turned figures, hotel rooms, fetishes, turgid breasts and much carmine. How to sell clothes showing naked women? The greatness of Helmut Newton.

Newton's women are beautiful and silhouetted in goddess, but they did not necessarily conform to the prevailing canons of beauty. Although the experts do not consider that he was ahead of his time, they do agree that he was one of the precursors of a trend towards that more bizarre beauty that exploded in the decade of the 90's. The protagonists of their snapshots share, in any case, a brazen attitude, but calm, strong and sure. There is no remorse, they do not ask forgiveness and rejoice in their sexuality.

Surrendered to his perverse, fetishist and voyeur objective, it also fell surrendered some of the most relevant personalities of the pop culture, like David Bowie, Madonna, Monica Belucci, Leonardo Dicaprio or the unique Elisabeth Taylor.

There are many voices that compare and bring together the works of Terry Richardson and Helmut Newton. Each one works in his style and with his own language, but they find in PROVOCATION the common denominator that has elevated their careers to the Olympus of Vogue. •



When the bag makes your look.



Lines and spot colors. What are the innate characteristics of Clémence Flane?

Clémence Flane is inspired by her own motto: "chaotic but perfect." Two opposite words looking for how to fit. We have a unique concept of elegance and style that we like to convey in the collections. Simple lines, purely combined with high quality materials and details.

How many hours of work are behind a new design?

Behind a design there is a great job. We have two lines of work. One for the collections and another for the new models. One goes hand in hand with the other, and vice versa. I search a theme, something that inspires me and makes me come up with ideas in everything that is going to represent the collection. For example; the fall/winter 2017-2018 collection is inspired in mountains, snow, and everything related: skis, ski equipment, chairlifts, etc. I look for lines and shapes and ideas to come out. It is a work that entails many hours of dedication. I think that not everything that is designed, ends up as part of the collection.

Streetwear is increasingly imposed. Are you looking for that independence of the how or with what should one of your designs go?

It depends on your idea of what streetwear is. For me a handbag is not an accessory either. It's THE accessory. It says a lot about the person who wears it. The handbag is the finishing touch that closes any look. It is imperative. It is responsible for connecting the clothes with each other and with the other accessories. And it never goes unnoticed. For me a handbag is the protagonist of any look. Dependence does not depend on it. But in reverse, the rest of the look is dependent on him.

Designs with proper names as ROBIN, ROGELIA, CLEMENTINA... Are we talking about designs with personality?

We like to name our handbags. Each one protagonist of its own history. Maybe the moment, the place or a detail, makes me create a story with it and give it a name. The first handbags to be designed, and the signature of the firm, is Clementina. It is dedicated to all the women of my life. Especially one, my grandmother. She is the reason for everything.

What is your dream client?

When I create Clémence Flane handbags, their stories, collections and world were based on women with a personal vision of style. They are passionate about fashion, but looking for their own identity in the pieces they want.

What will we see next in Clémence Flane?

The next will be the spring/summer 2017 collection. There will be a new model that will accompany the models you already know. Vivid colors, new skins, and a capsule collection that you will not be able to resist. •



MADE IN LA PALMA

Photographs by Rubén González Styling by Daniel Albericio

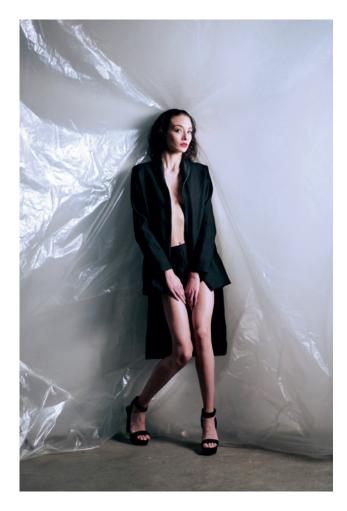
alent arises in quite places. Temperament, in the tumultuous course of life." This quote by the poet, novelist, playwriter and scientific Johann Wolfgang von Goethe could be interpreted as part of the idyllic thought from Romantic times, but we find an evident coincidence when we look at a small island of the Canaries, from where it emanates the enormous talent we see in the photographs that accompany these lines.

We already met all these designers at the first edition of the Isla Bonita Love Festival, but in this occasion, we group them with new creatives from the field of jewellery, as well as with already-known names in fashion in La Palma. Maybe it is because of my roots, but even if it was not so, the eight designers that conform this text show that, indeed, a quiet corner as La Palma keeps loads of talent, and really good one.

Let's begin with Andrés Acosta, interested in fashion since his early years of adolescence. He finds in the designs by big names in Parisian haute couture such as Elsa Schiaparelli, Jean Paul Gaultier and the mythic Yves Saint Laurent, his main referents. After ten years working in fashion, his career as stylist, letting him get in touch with those expressions of the highest luxury possible in the city of lights, may be the trigger for his turn to designing, thus presenting "La Presencia Divina", a collection consisting of night and bride gowns inspired, how not, in the infinite star-nights at his home island.

Paloma Suárez could have lived the story of a modern Cinderella, because everything started with a pair of shoes —not crystal ones, though—that have made her career to shine due to her magnificent craftsmanship, where "detail and exclusivity are the protagonists, and my pieces stop being just clothes to become a second skin". She describes her own work as based on "emotional transparency" and, with no doubt, the creations she adorns with her watercolours show a portrait full of feelings.





Over this lines, set of smoking blazer and hot-pants. On the left, asymmetric suede top and wide leg pants with cut-outs, both by GIGI FERRAND.

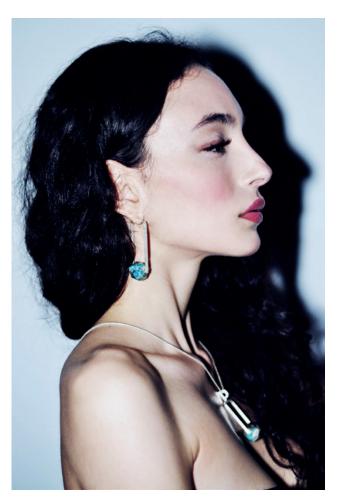
"My collection aims to represent security and power, sensuality and, why not, sexuality", this is what Gigi Ferrand exposes while describing her collection, comfortable, commercial and functional. In the end, the purpose of business is sales, right? Her style receive influence from minimalism, with deep black pieces with see themselves touched by earthy-tones in some occasions. Gigi's clothes are not allowed for shy girls: strategic cuts that exhibit and highlight the female figure through but-outs that show infinite legs, thin waits and seductive hips. Strong fabrics and sharp lines that play covering the body in chiffon and suede. "Fashion [...] is synonym for personal expression and, apart from the superficiality attached to it, we must never forget that fashion goes beyond just dressing up our naked bodies", she says. "I am not a follower of trends at all, but I see myself passionate about history and future of fashion". A future that, undoubtedly, will be brilliant for this young designer.

Melisa Rodríguez was born in London, but she comes to La Palma until she is a teenager, from where she moves to Barcelona and studies architecture. As in many other cases, both artistic branches influence each other, so the knowledge acquired in the fields of design, composition and aesthetics at university are applied nowadays to her jewellery brand, Lepa Punca. But. How is this new brand created? Enriching our soul through travelling is an infinite source of inspiration, so that's how after spending one year studying in Slovenia, where "lepa punca" -pretty girl in Slovenian- was part of Melisa and friend's slang, that the name of this project is decided. Her time in India gives her that importance for good materials and how it can be treated, making Lepa Punca in a referent for its craftsmanship and absolutely personal designs.

"I see myself PASSIONATE about HISTORY and FUTURE of fashion."

Gigi Ferrand

Jewels by Pereda de Castro are the ultimate expression of this artist's abstract sculptures, whose work with bronze and steel make the materials get to impossible colours through a treatment with acid. Pereda de Castro, originally from Santander, has been living in La Palma for twenty years; two decades of splendid production, exclusively and passionately dedicated to sculptures. His long career seems to be in a maturity stage, in which his voice develops a high-quality personal style.





Over this words, bracelet and necklace in bronze treated with acid, and steel bracelet, all by $\ensuremath{\textit{PEREDADE}}$ $\it CASTRO$. On the left, earrings and necklace in silver and natural rocks, both by LEPA PUNCA.



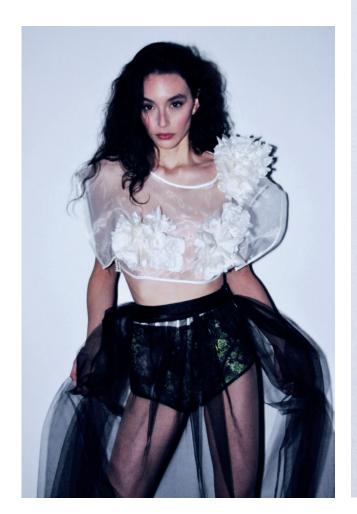
Jesús Gutiérrez is the name behind GM by Je. Born in Los Llanos de Aridane, this young boy loves colour and characterizes his designs printing his identity and personal mark in each of them, in which minimalism and volume are always present. A familiar name at MADE NOW, Jesús knows what he wants to do in the future: "I'll keep on doing what I like in fashion, showing how I see it, how I feel it, how I can transmit it, showing an identity and a signature, an essence, make people see and feel the story I print in my clothes, or that the recall an event or a sensation".

Top with yellow draped sleeves and long skirt, both by GM BY JE.

Waleska Morín's may be longest career between these young designers from la isla bonita. "My sister put me this name", she tells us, "after the Polish princess who had an affair with Napoleon while he was married to Josefina. It is written in history books!"

From San Andrés y Sauces, her history as a fashion designer may be as crazy as that behind the name of Waleska. Beginning to design in Tenerife, in 1995, during her studying years — "I did not have the opportunity of moving to Madrid or Barcelona; my parents could not afford such a thing", she remembers—, she came back to La Palma in 2005 and, after some time, she began her time in the fashion world again.with

With a collection in which clothes are printed with photographs from the island itself (as the culottes that accompany these lines), the homage to La Palma is evident in multiple black and white stylings, but this designer's spirit is clear and evident: brazenly sexy with lots of seethroughs with organza as the ultimate queen in a collection which is also delicate and exquisitely artisanal.



Flower-appliquéd white organza top and black organza skirt over printed cullotes, all by WALESKA MORÍN.





It is true that all these young talents share that sexy attitude in their designs, but the collection by Silver's may be the most shameless of them all, full of vertiginous V-necks, sinuous slits and black velvet as the main fabric for everything. "I emphasize the female figure with cutouts and see-throughs from my personal archives and thus I modernize the lines of the collection". The focus, with no doubt, is in the waist, high and tight, creating sculptures of sand-clocks. "Visually, I have created a collection that unifies classics and modernity, making a visual impact in the viewer's eyes".

Among the different events to be held during this year's Isla Bonita Love Festival, we will have the Promesa de La Moda 2017 Isla de La Palma Awards, organized inside the calendar for the different fashion meetings, and which is born to promote these young talents who are looking for their own place in this industry. The Promesas de La Moda Contest will we carried out July the 27th, and as minister Jordi Camacho explains, "it will be a platform for young designers from the isla bonita, as finalists will receive some grants in order for their collections to be done, and the winner will receive two thousand euros for fashion studies". Moreover, this edition will have a runway with a capacity for a thousand spectators, thus showing all the support to these new talents who has so many good reviews.

Given all these, we just have to keep waiting till we see how all these designers will try to amaze us at the Isla Bonita Love Festival second edition this year. •

On the left, two-piece dress, with black velvet top and black velvet slit skirt, both by SILVER'S.

Model: Daniela Fernández (OLÉ GROUP). Make-up: Romina Elorrieta. Special thanks: Eider Tejedor.



Luxury footwear Made In Spain

MÁS34 is the brand of shoes that fulfills the dream of every woman: luxury shoes at an affordable price.

By Paula Albericio

"A woman with good shoes will never be ugly", this phrase that has become the mantra of fashion people around the world, is attributed to the great Coco Chanel, and the truth is that we cannot agree more. With footwear, it happens like with the underwear: if you wear something sexy, you will feel sexy and if you wear something nice, elegant and of quality, surely you will feel more self-confidence. And this seems to be one of the purposes of Adriana Balcells, designer of the brand MÁS34, which she founded when she was 25 years old as a family investment.

Adriana has studied economics and was doing internships and working at firms such as Ralph Lauren in Milan. There she learnt the culture of Italians, and saw how they defended Made in Italy even if the product was not the best. That's why she decided to open MAS34, she wanted to sell a high-quality Spanish product, in a market that was a little neglected in our country: women's basic shoes. For that reason, she specializes in stilettos and today, it is a world reference of this type of shoe.





Faithful to the spirit Made in Spain, MÁS34 produces 100% in Spain: all fabrics, furs, hides ... are always national and of quality, a characteristic that marks the exclusive character of all its products. Hence the name of the mark MÁS34: the Spanish telephone prefix.

With only four years on the market, the firm has consolidated its position as a world benchmark for stilettos. It can brag about being a best seller on five continents, winning in international catwalks in their category like Mercedes-Benz Fashion Week and New York Fashion Week in addition to counting among its VIP clientele with celebrities like Paula Echevarría or Malena Costa.

What's the key to success? MÁS34 offers women of any age quality footwear with a timeless character essential in any wardrobe and at the same time it is able to adapt to the prevailing trends of each season. Creating limited editions of seasonal shoes like sandals, flats, boots or wedges, with exceptional proposals for every season of the year. The success of the brand not only lies in the versatility of its designs, but also adds a direct communication with its clients that allows MÁS34 to make shoes tailored for special needs. Of course, the cost of the product is important, the exclusive online sale through its web makes these shoes have affordable prices, reducing the additional cost that comes from selling through intermediaries. Never has luxury footwear been so close to your feet. •



VAS











How does the project arise?

The project arises with the intention of covering the public need to soak up sexual experiences and knowledge, by contemplating and immersing in works of artists who can respond to these curiosities.

Were your goals clear from the start?

The objective, since the beginning, has been to normalize certain sexual themes that, although they are commonly practiced, people prefer to hide them in order not to be judged. But like any project, it evolves as it grows and submerges more in the field.

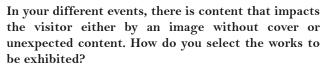
It covers all means from photography, video, gastronomy... What is the "star"?

Performance as an element of impact and ephemeral experience.

At present, it seems that the taboo when talking about sex has been "normalized" in our day-to-day. Do you think it is real or do we still have a long way to go?

We believe that much progress has been made in recent years in relation to homosexuality above all. But perhaps in paraphilia, or taboo subjects in relation to sex, there is still much to go.





We are looking for artists who work on all the impact through very intimate and personal content. They want to provoke, encourage the public to let go or at least manage that they don't leave indifferent after the experience.

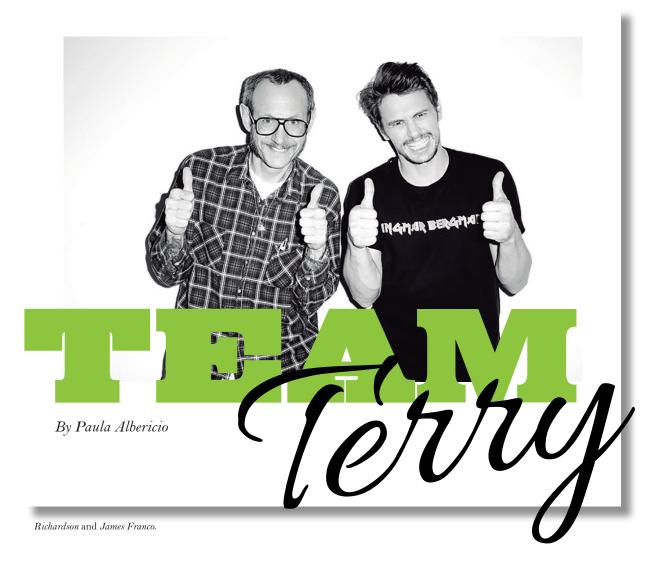
One of your objectives is to normalize the sexual themes, which despite being commonly practiced, it seems that we should not talk about them. How do you break with these taboos?

Giving place to that hidden content, which normally can be only find in closed circles. Bringing them into light, sexual intimacy with all its "oddities".

Can you forward us an upcoming Guarrantino project? On April 7th, will take place the seventh edition of Sesiones Guarrantinas with the theme "Penetration" in Mutual. With the special collaboration of Nico Bertrand, photographer and filmmaker of erotic-porn videos, who will propose the most explicit performances we have had so far. •







PROVOCATIVE, SCANDALOUS **IRREVERENT**

hese seem as the best adjectives to describe the photographic Works done by Terry Richardson, protagonist in our 19th issue. Along his career, Terry has photographed campaigns for such important brands as Marc Jacobs, Aldo, Supreme, Sisley, Yves Saint Laurent, Tom Ford or Valentino; in front of his lens, supermodels as Natasha Poly, Cindy Crawford, Daria Werbowy and Kate Moss. And we cannot forget all his edits for publications as Rolling Stone, GQ, Vogue, Vanity Fair or Harper's Bazaar, among many music videos for Beyoncé or Lady Gaga.

mages: Tumblr / Pinterest

Controversial aspects seem to get together to this American photographer, but legal issues and scandals out, there is no doubt in that Richardson has his own crew and defenders of his works. Apart from professionals from the fashion industry, one can highlight Terry Richardson by the court of celebrities, both masculine and feminine, who have stroke a pose for him, with personal portraits of faces of actors and actresses, singers, socialites and even politicians; it looks like everyone loves Terry and he lets them love him. Or is it the other way around? You may just remember images such as the close-up at Lady Gaga's ass, or the hyper-sexual aesthetics from Eniko, Magdalena and Abbey Lee in 2009. But Richardson's portfolio is more than boobs and bottoms, uh huh.

In my case, when I think about his work, one of the first images that comes to my mind is that editorial he did with the protagonists of the TV series Gossip Girl for Rolling Stone, in whichthe photographer knew how to show the essence of the characters and mix it with the actors and actresses themselves: arguments, more romantic scenes... But my favourite: the pillow fight!

I must say I adore Jared Leto —would not say the contrary...—, the pics in which the singer and Oscar-winner has starred for the photographer will always be one of my favorites, as a teen from the 80's I am. And come on! Jared is always a good idea..

And as a loyal follower of the Kardashians (it is not worth it to speak about the Jenners), when Kim and Terry got together, although lots of people were alarmed in front of so much curves ad explicit obscenity, I laughed, and hard. I mean... We know their style, what did you expect? Cotton candy, cozy sweaters and glittery hearts? By the way, Kanye has modeled for him, too! You know, it's controversial, right?

Even Barack Obama himself is included in Terry's list (but before being elected president, I must say).

Madonna, Charlize Theron, Dakota Fanning, Cate Blanchett, James Franco, Nicky Hilton... Such an enormous list that I'm wondering whether Trump and his family would require his photographs too... •



Terry Richardson and Jared Leto.



Spanish model Andrés Velencoso.



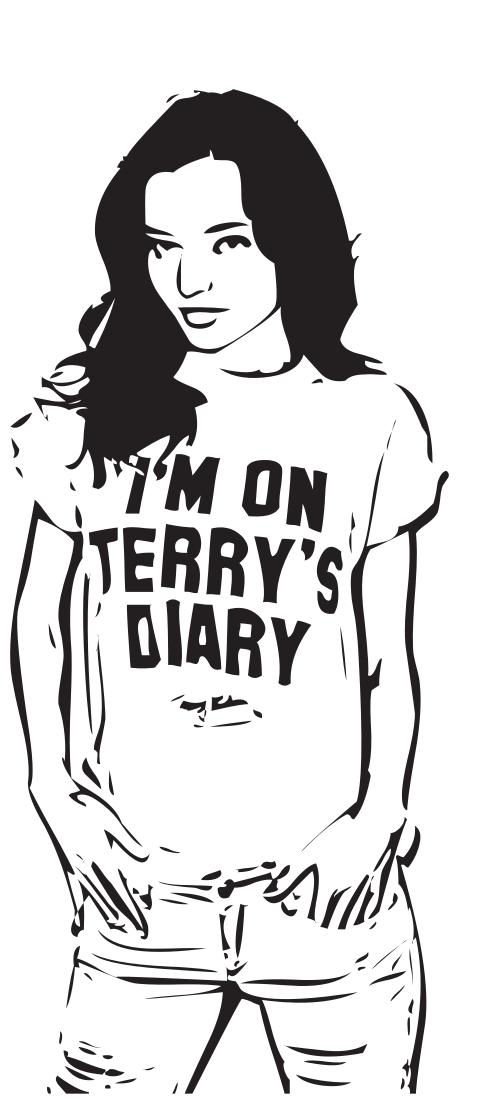
The photographer with the Hilton sisters.



Here, with actress Charlize Theron.



Kanye West, one of his favs.



BEAUTY

GET THE RED URBAN LIPS

Sexuality and sensuality at their best in an MADE NOW issue dedicated to the most irreverent name in current fashion photography. Terry in red, baby!

> By Lulú Ventura Photographs by Sara García Make-up by Andrea Pérez

What do usually happen when Terry Richardson photographs urban lips? And especially when they are a perfect red; the lens and the photographic style of Terry love red color and especially red lips, loaded with sexuality and transgression and with a great dose of fun; juicy, matte, blood, satin, glossy... Is it just an effect and the magic of the photographer, or can you really get them in real life?

In this issue, we would like to share some tips and suggestions to find and apply a red color on the lips with which we can feel comfortable, that lipstick that does not intimidate us and embellishes us, that color that we will not only choose to go out for a dinner or party, but we can use in the day-to-day in our work or in any activity. Let's see how to get the red urban lips.

FUNDAMENTAL: CHOOSING THE PERFECT RED

It must be clear that red is perfect for all lips, but which is the most suitable red to use in the day-to-day? We will share some tricks to choose your perfect red.

It is necessary to consider that not only the color of your skin counts, your face and personality come into play, in this case you have to answer a question: do I want to be noticed that I am wearing red or do I only want to apply a good tone to the mouth? That will depend on whether I choose a very pigmented color, shine, balm, creamy color...

If we have slightly yellow teeth try to escape the orange reds, no doubt they are beautiful but look perfect on white teeth. It also suits a lot of gingers and blondes with long hair. For the opposite case, choose blue base

tones as they will make our teeth look whiter and favor the smile.

Burgundy and blackberry reds are perfect for many skin tones: in order to always show them successfully try to have both skin and lips always in good condition. They will make us look more beautiful and you feel comfortable.

One trick to choose your perfect bar is trying it without any extra makeup, that red that brings beauty and comes close to the tone of your cheeks should be the chosen one. As for the choice of texture, it will depend on your personality: if you feel comfortable with red and your lips are always in good conditions, you can choose a matte finish, otherwise it will be better if you choose any of the other textures.



TRICKS TO APPLY AND KEEP IT IN GOOD CONDITION

If you want to always have perfect lips, add an extra step to your skincare: lip exfoliation. You can use a scrub bar like the ones at KIKO MILANO and leave it in the shower or in the washbasin next to the tooth brush. You will see how your lips will thank you!

What if you do not want to see your lip excessively? Try the bitten mouth technique: this is done first by moisturizing the lip and then applying the color in the center, extending it with the fingers to the sides, avoiding the use of the profiler. For a youthful look, select a matte red, comb the eyebrows and apply a mascara with no extras. To increase the durability of the bar, delineate and fill with a lip profiler, apply the bar, dry with a tissue and re-apply the bar. Perfect the edges with the profiler.

Do you want to start using red lipsticks? Select a balsamic texture like the CLINIQUE Chubby Stick or the red and velvety glosses of MAKEUPSTORE. Apply them from the center and out with your fingers, apply balm for an extra hydration. Always check that your teeth are not stained by lipstick!

To enhance the volume of the lip illuminate Cupid's bow with a liquid illuminator or powder and apply a reflex in the center of the lip. You can use pink satin shades to achieve this effect. My best advice? Always carry an extra bar in your touch-up kit, preferably a matching lip to moisturize.

SUPER RECOMMENDED **ICONIC REDS**

I have more red bars in my dresser than you can imagine, I'm a junkie to collect them! As a must-have list, I would select ARMANI BEAUTY Lip Maestro Armani 400; tones Russian Red and Ruby Woo by MAC; and the ones by MAKEUPSTORE as Code Red, China Red and Ruby. •

> "And especially MIX, PLAY, HAVE FUN. It is just makeup!"

Remember that you can follow tips, routines and beauty and lifestyle protocols by Lulu on her YouTube channel and her blog.

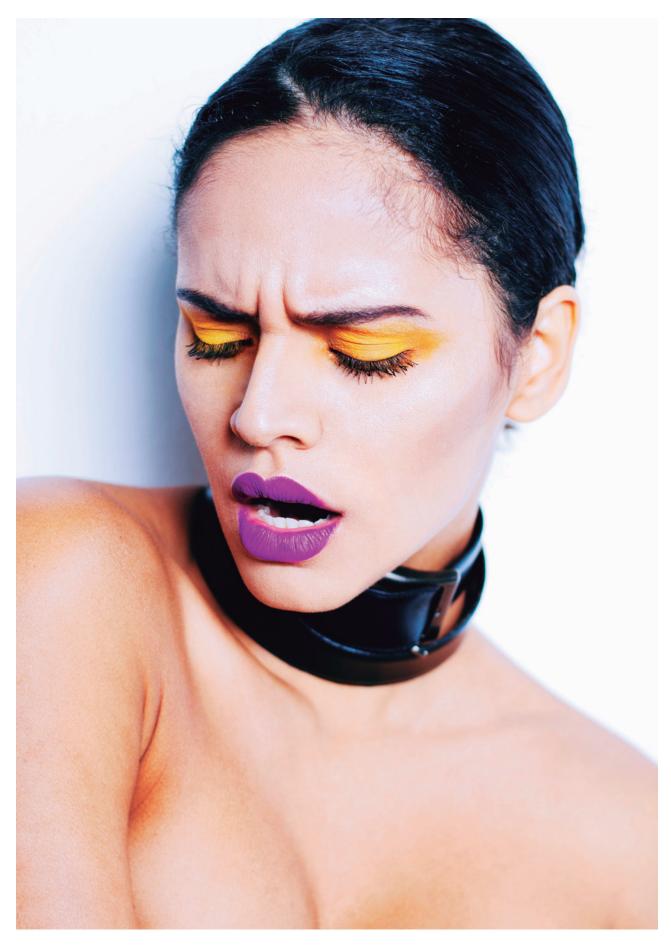
icegirl75

♥ Icegirlventura

🕧 makeupyourbeauty

(a) icegirlventura.blogspot.com

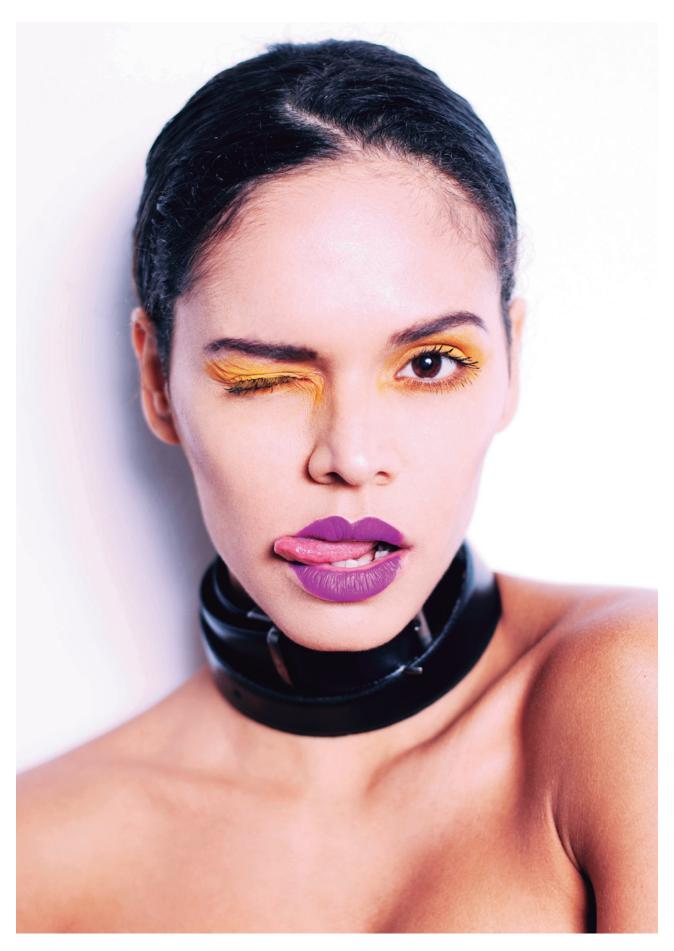




DOUBLE FACED

Head to most acid tones in a high impact contrast with manifests that more is clearly more. Perfectly finished matte effects that explode in pure fun.

Vintage black leather belt by $\emph{PIERRE CARDIN}.$



Model: Nath Navas (POPHOUSE). Hair styling: Moisés Pérez. Creative direction: Rubén González and Daniel Albericio.







On the left, vintage leather jacket and trousers, with leather belt by <code>PIERRE CARDIN</code>. On the right, black and white fur jacket and black velvet trousers by <code>SOI</code>; 80's style rings and earrings, all <code>FLORI GÓMEZ</code>.









He is wearing a black and gold speedo by *PALMAS SWIMWEAR* with his own sneakers. She wears a *SOI* dress and ZARA heels. Both models and wearing plastic vests designed by *GMBY JE*.

















Vintage faux-fur jacket, leather backpack by LOUIS VUITTON, and black leather and fox fur slippers by GUCCI.

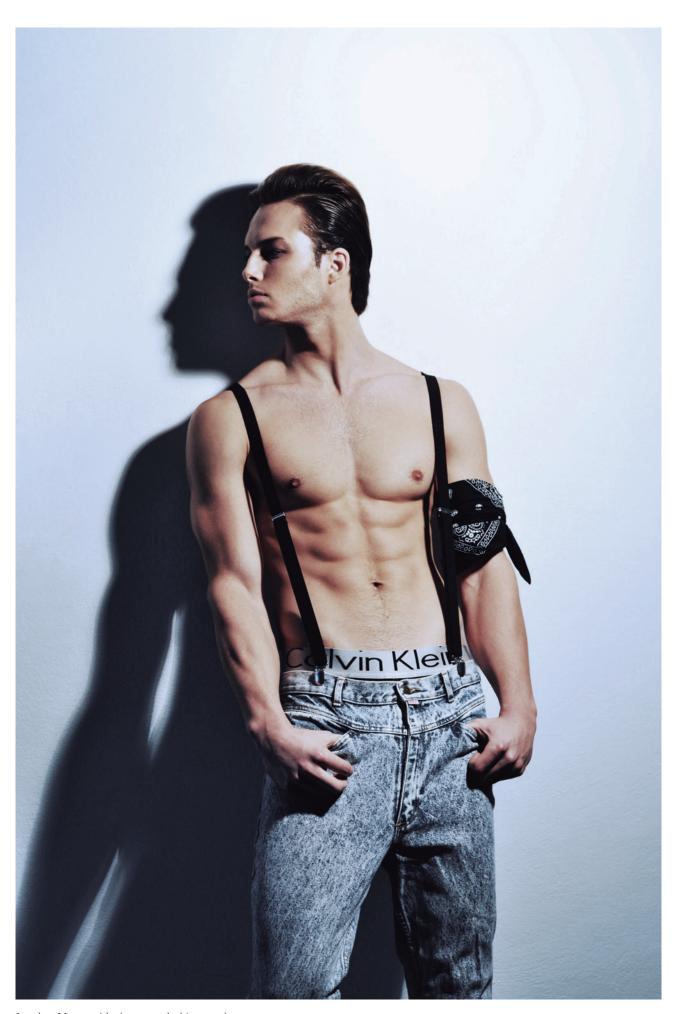


Models: Khar Ndoye (POPHOUSE) and Darío Rodríguez (OLÉ GROUP). Make-up artist: Andrea Pérez. Hairstyling: Moisés Pérez. Styling assistant: Mónica Rodríguez. Artistic direction: Carlos Carvajal. Creative direction: Rubén González.



TERRY X MOORE

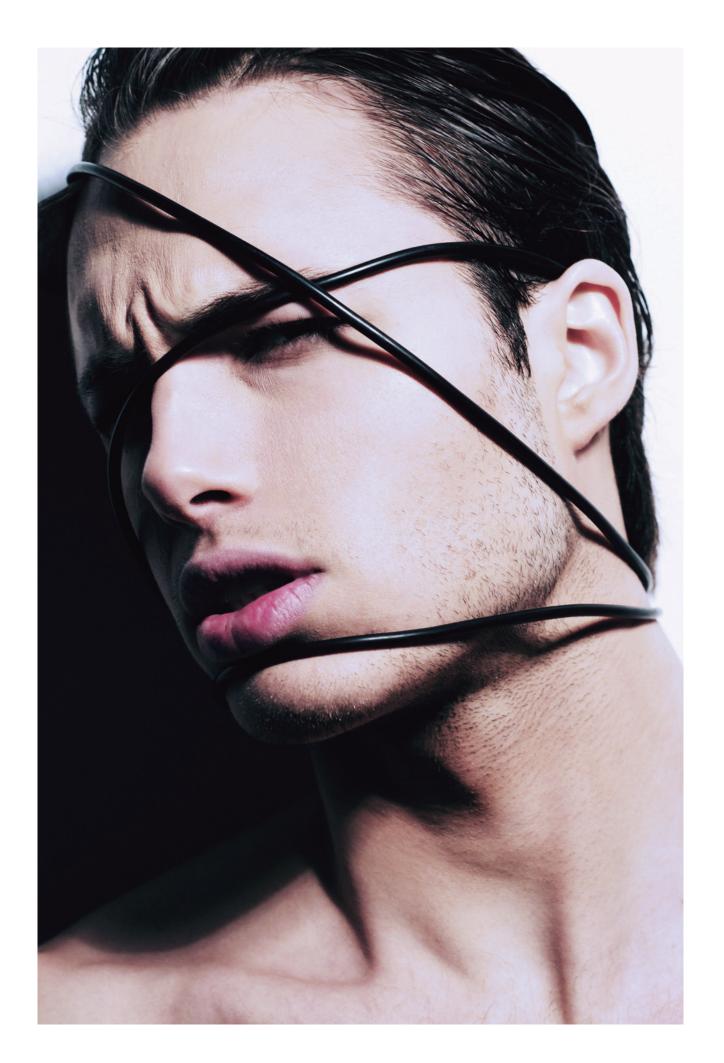
Photogrphs by Rubén González Styled by Katia León



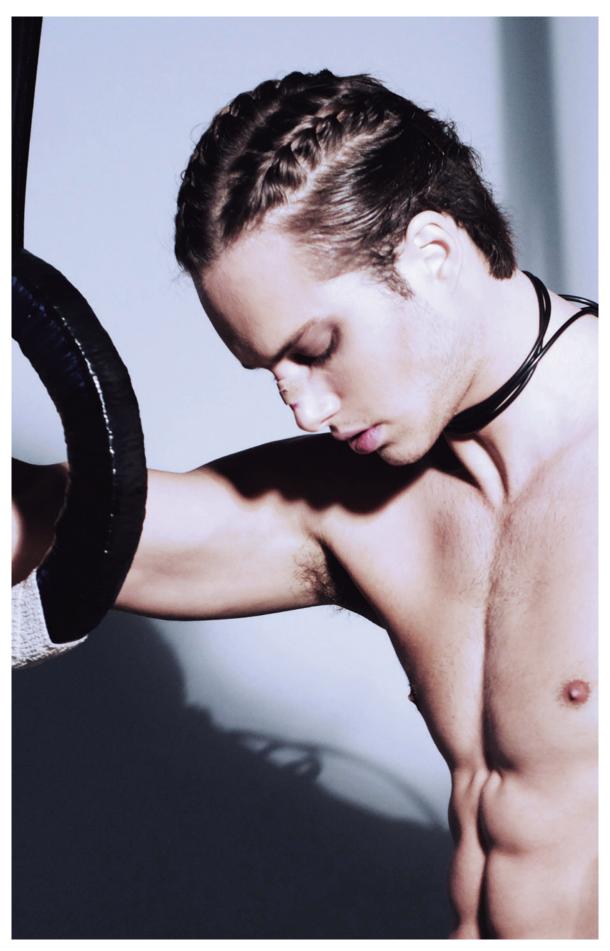
Jonathan Moore, with vintage washed jeans and suspenders & bandana, stylist's own.



Red sweater by SU-PREME and stylist's own socks. The gold mask was created by Juan Francisco Pérez and the Escuela de Arte y Superior de Diseño Fernando Estévez, exclusively for MADE NOW.







ON THE PREVIOUS PAGE: BERSHKA Black leather jacket and PARFOIS black and blue clutch. White handkerchief, stylist's own; and briefs, model's own.







Power Dressing Photographs by Gema Hernández Styled by Daniel Albericio TERRY / MADE NOW | 77

Printed suit and belt, MANGO. Vintage blue trench.













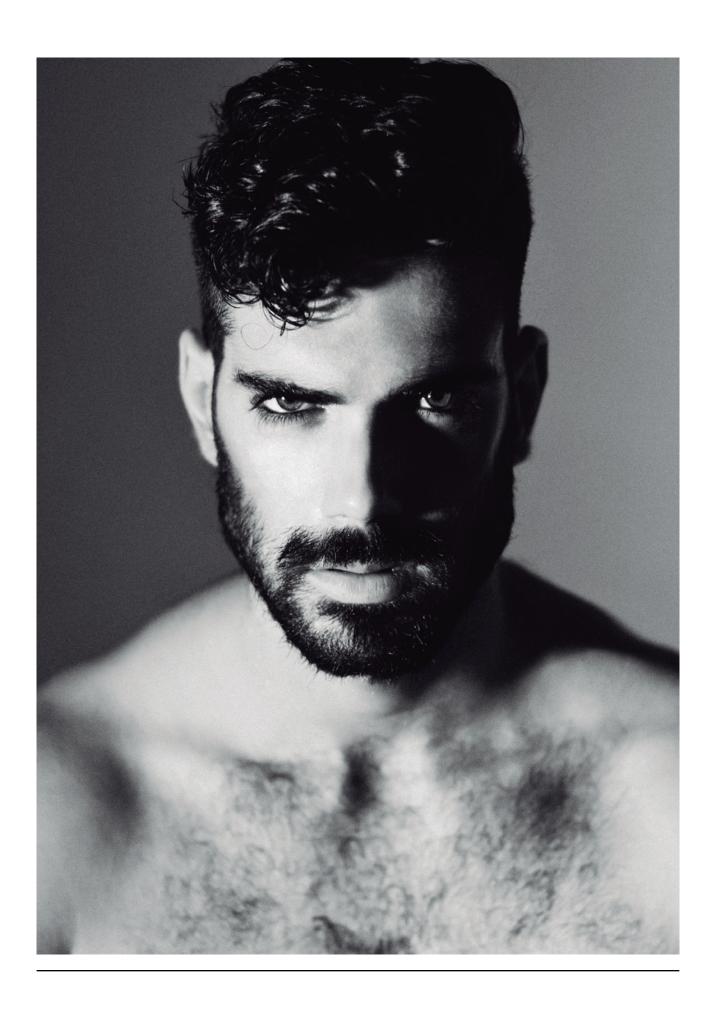
Photographs by Luis Sosa Styled by Rubén González



Black sweater and trousers, $H \mathcal{E} M$. Belt, MASSIMO DUTTI. Speedo, $HIPERTR \acute{O}FICO$.



Printed speedos, $\emph{HIPERTR} \acute{O}\emph{FICO}$.







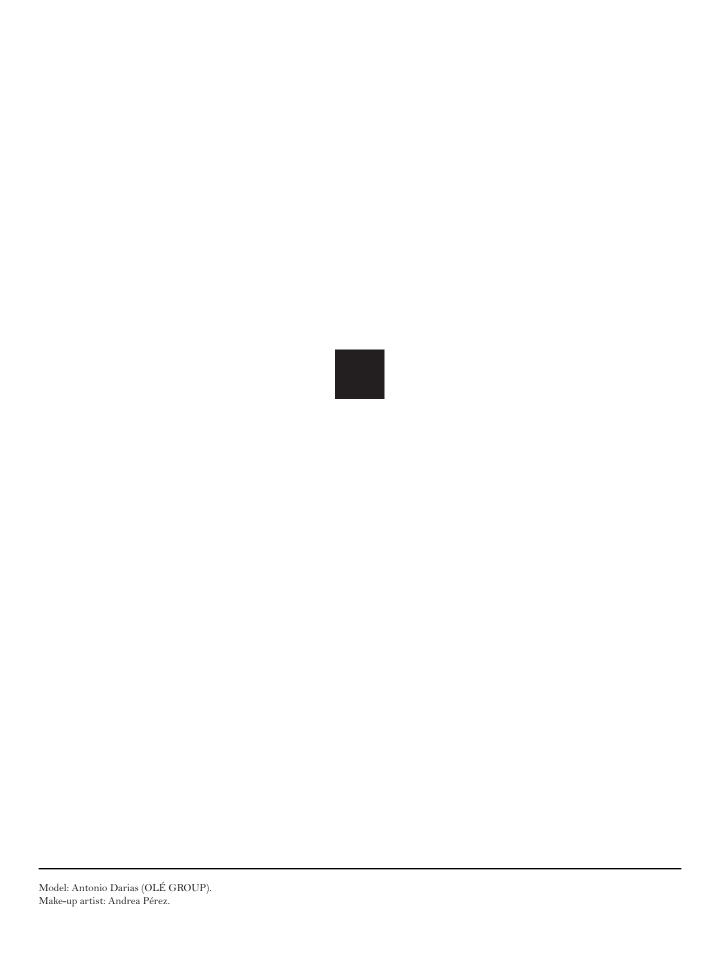
Pleated skirt, stylist's own.



Red leather jacket, ZARA. Crystal mask, HIPERTRÓFICO.



Sweater, PULL&BEAR.
Trousers, EMIDIO TUCCI.
Belt, MASSIMO DUTTI.
Leather gloves, CORTEFIEL.



Photographs by Bogdan Teodorov Styled by Andra Teodorov





WAG.NO denim shirt, BLU ROYAL trousers, CATHIAS EDELINE bag and SEVDA DIAMONDS pendant.

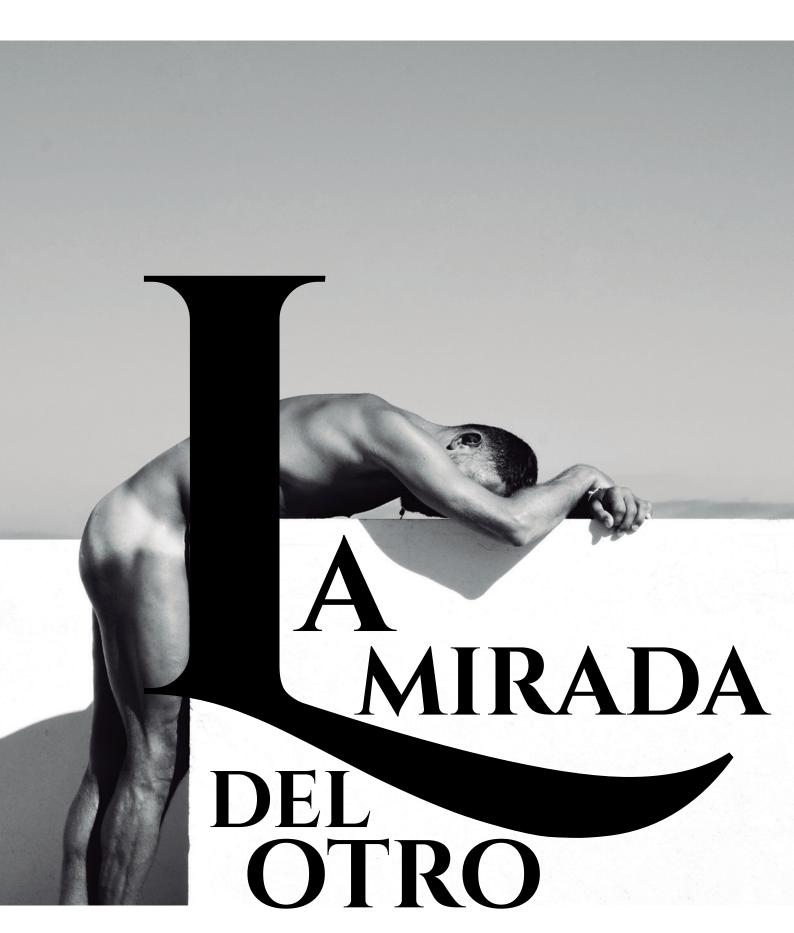






GIO slip dress over a MANURI blouse, GEMELLI shoes, CALZEDONIA socks, CATHIAS EDELINE bag and SEVDA DIAMONDS jewelry.

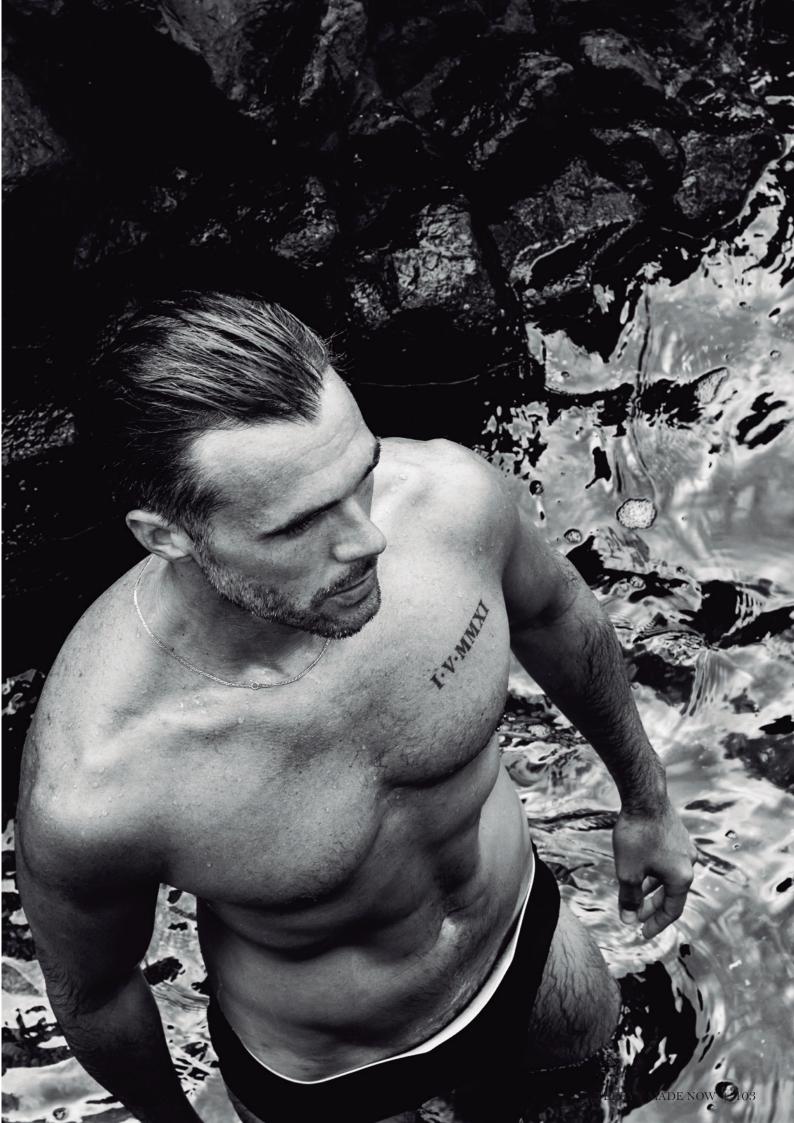
Model: Irina Batrac (MRA MODELS). Make-up artist: Corina Tudor. Hairstyling: Camelia Tugearu. Photo editing: Fashion Retouch.

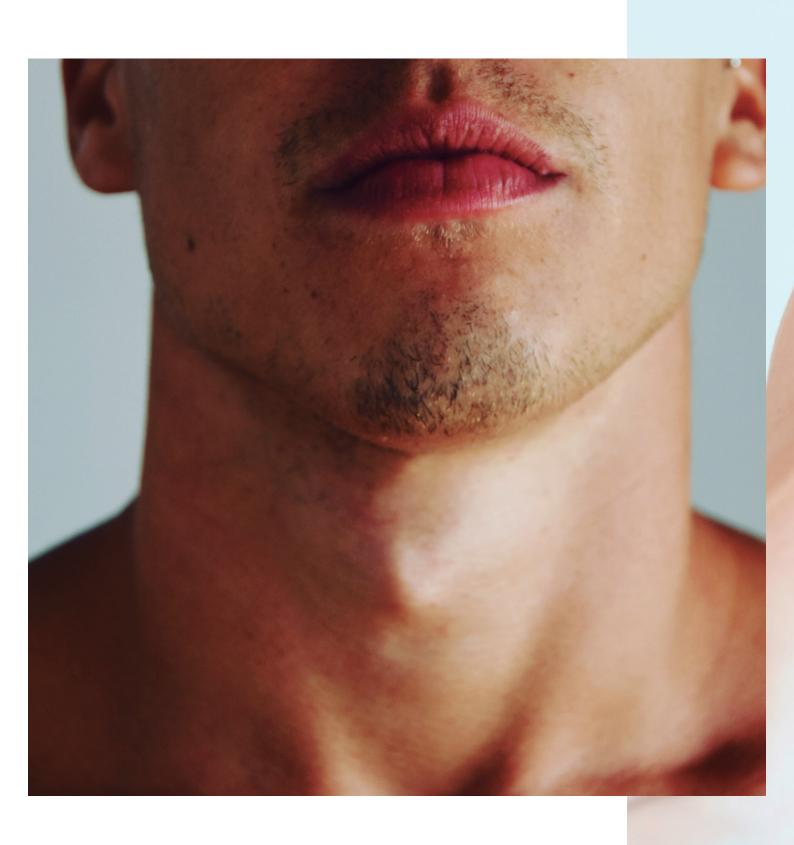


Photographs by Luis Sosa



















HAND SERRIS

Photographs by Cristian Navarro

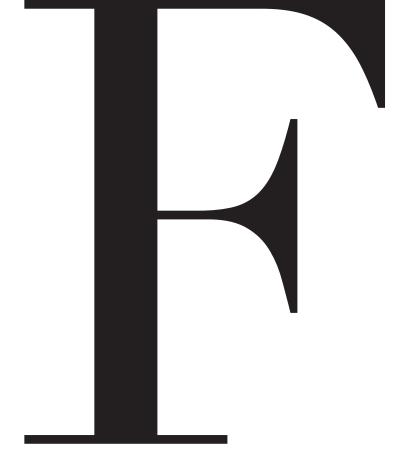












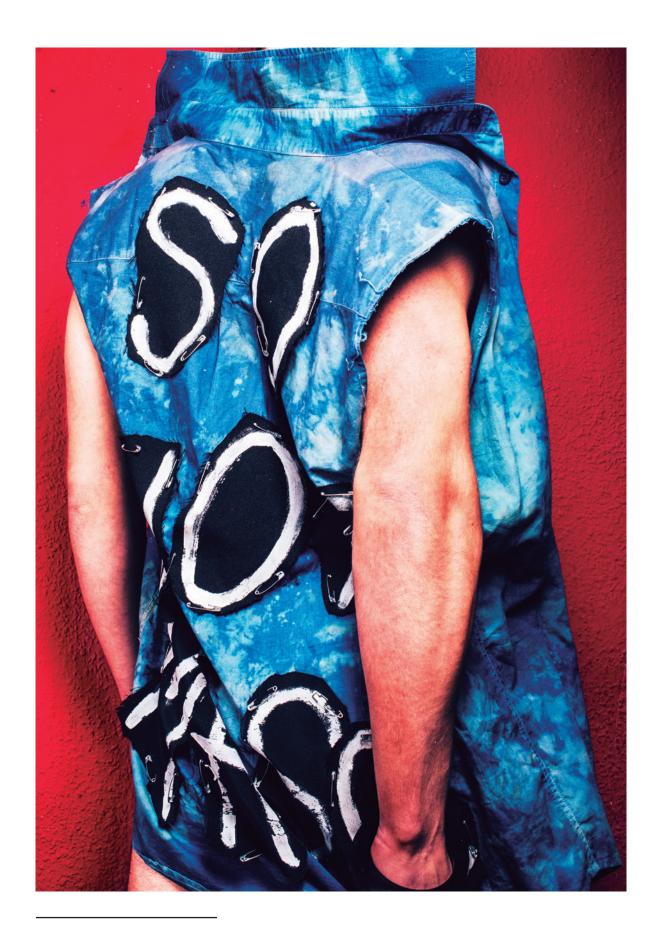
FIESTA EN EL INFIERNO

Photographs by Eduardo Cabrera Styled by Raúl Rodríguez









stylist's own denim vest, and *MOSCHINO* underwear.
NEXT PAGE: Black leather and fox fur slippers by *GUCCI*.





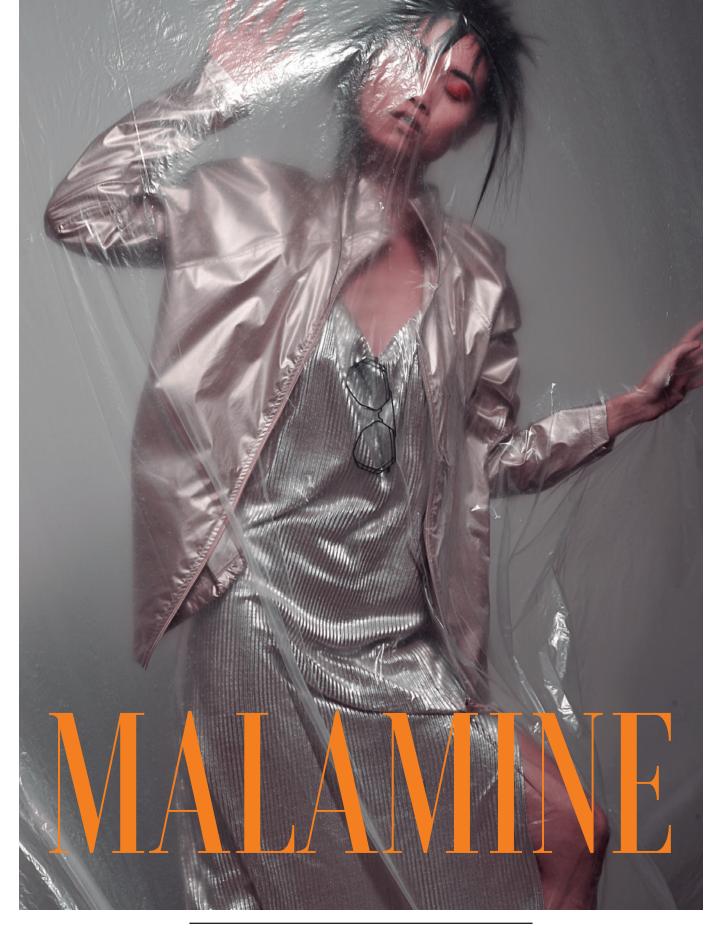
Oversized shirt and unicorn headpiece, both $H \in M$; underwear by MOSCHINO and socks by AMERICAN SOCKS.
Pineapple-printed pillow at
PRIMARK HOME.





Leather choker with rings by FETISH FANTASY EXTREME, with harness by BURLESKA and pants by PRIMARK.

Model: José Martín.



Photographs by Kevin Alexander

Styled by

Hunter Helmstaedter







 $HOT\ TOPIC\ top,\ ZARA\ skirt,\ SHIBUYA\ 109\ hat\ and$ $ALDO\ earrings\ and\ shoes.$



 $N\!ASTY~G\!AL$ bodysuit, BLACKMEANS biker and $U\!J\!A$ bomber jacket.



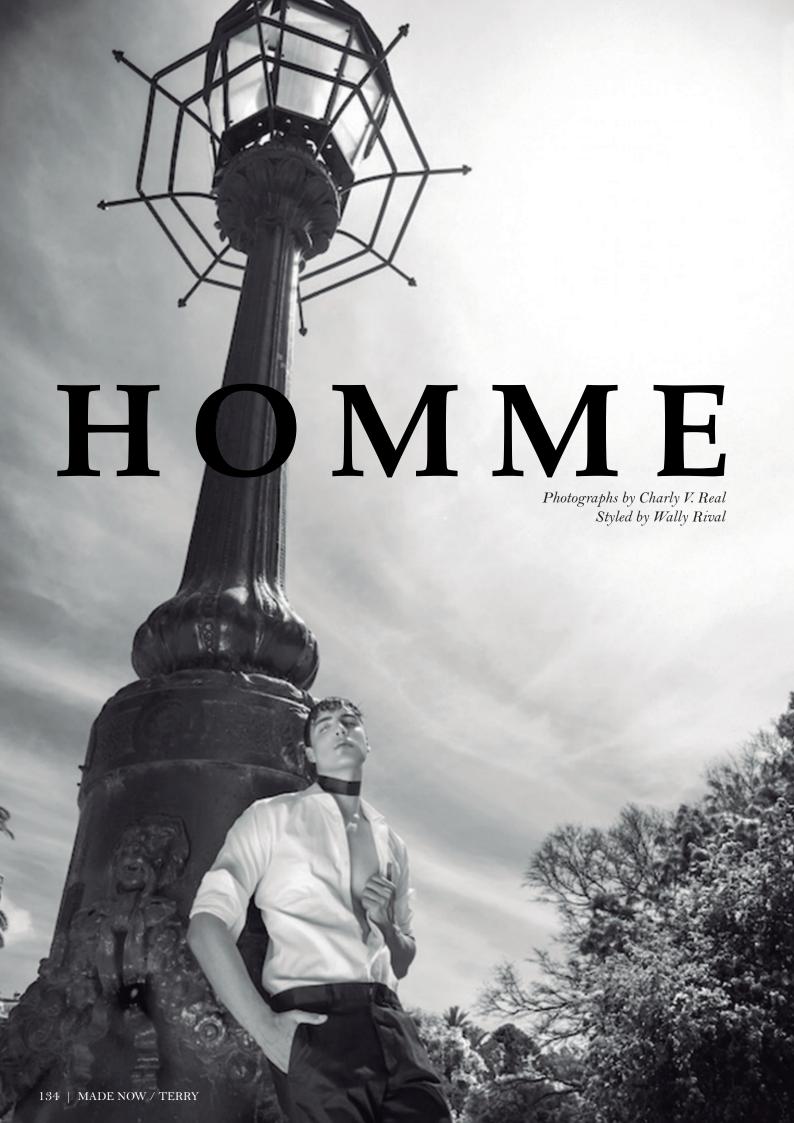
 NASTY GAL bodysuit, ZARA jacket and $\mathit{JEFFREY}$ $\mathit{CAMPBELL}$ boots.





ZARA coat and CALVIN KLEIN trousers.

 $Model: Chu\ Ming\ (WILHELMINA\ DENVER).\ Make-up\ and\ hairstyling: Samantha\ Lufting.\ Special\ thanks:\ Massif\ Studios.$

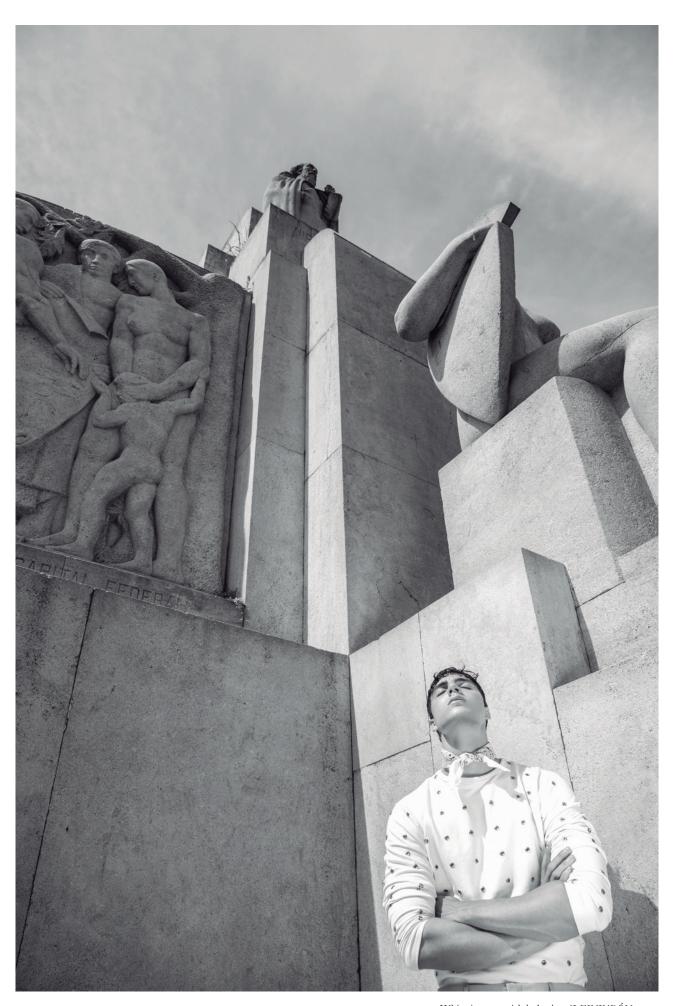


Sleeveless t-shirt by $ALFINV\!AR\acute{O}N\!;$ trousers by $ZORZ\!AL$ $DEL\ V\!AGA;$ boots by ALDO. ON THE PREVIOUS PAGE: White shirt with semi-italian collar and trousers, both ZORZAL DEL VAGA.

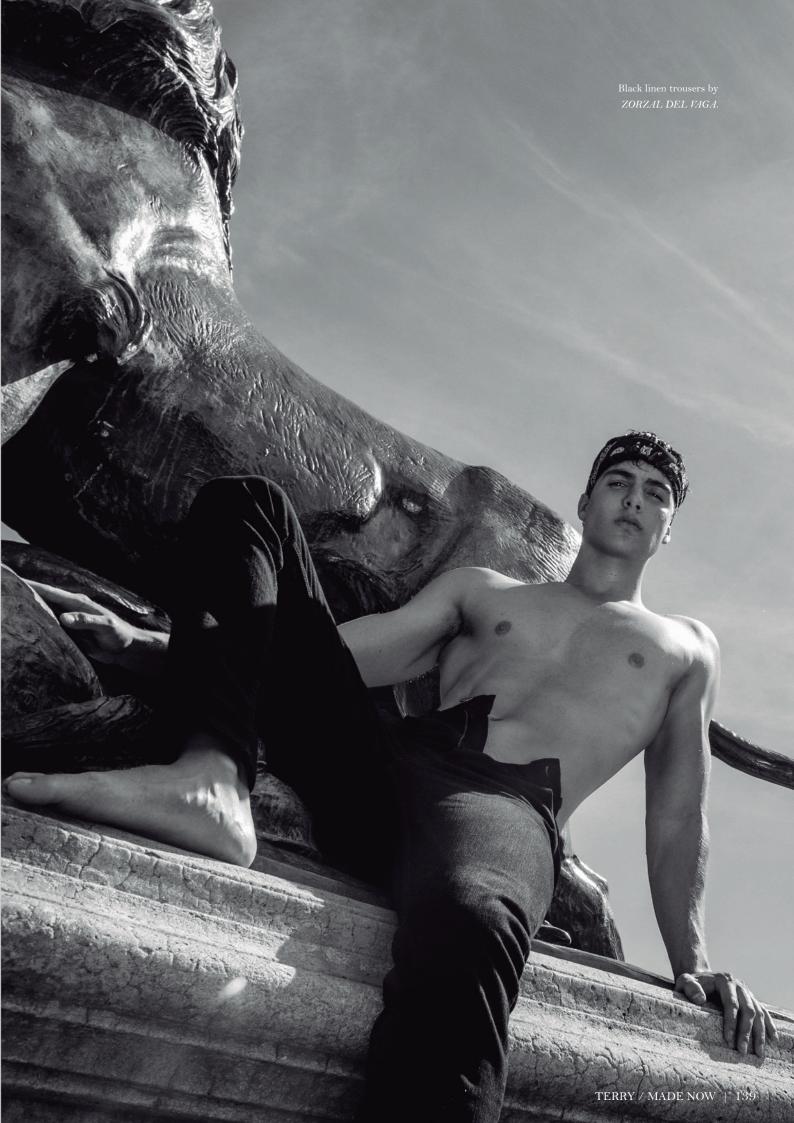








White jumper with holes by ALFINVARÓN; trousers by ZORZAL DEL VAGA; vintage handkerchief.











Beige trousers by ZORZAL DEL VAGA.

 $Model:\ Rodrigo\ C.\ (K\ MANAGEMENT).$ Photography assistant: Emmanuel Jonnas.

SALEM PRINCESS

Photographs by Paul Mendiluce Styled by Kim Bodenski





 $\it LASKANO
m \, dress \, and \, \it GORKA$ $\ensuremath{\mathit{ANTXIA}}$ "Freak" jacket.



 $MANDERLA\Upsilon$ shirt under a $MIGUEL\: \acute{A}NGEL\: LIMA$ dress and MAISON MARGIELA necklace.









 $MANDERLA\Upsilon$ dress over vintage trousers.

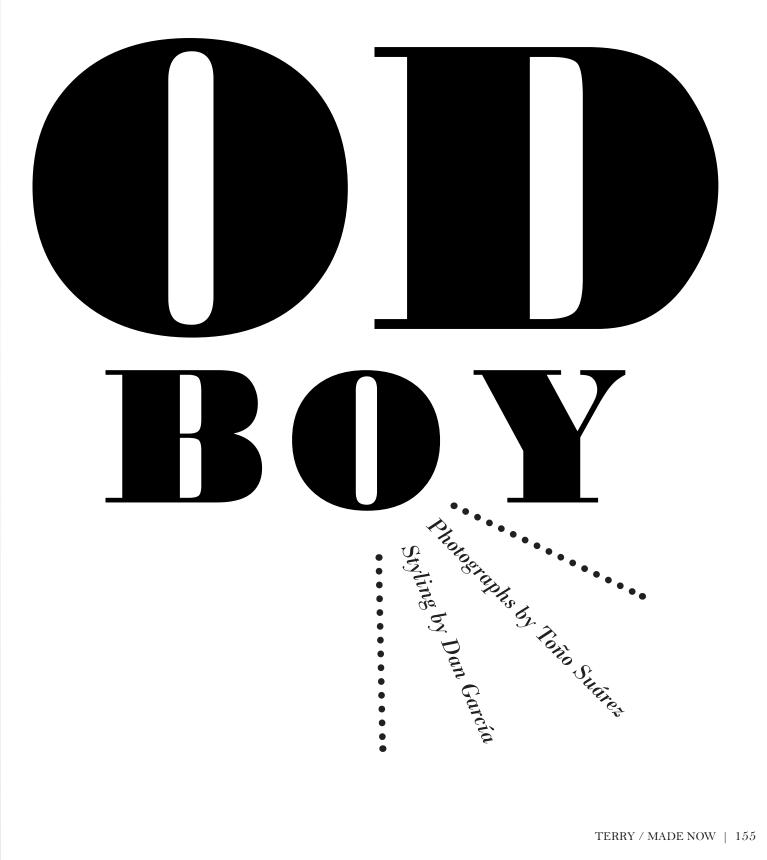


 $\label{eq:GORKA_ANTXIA} \textit{``Freak''} \textit{ top, } \textit{LAZKANO}$ skirt and JW ANDERSON collar.

 $\label{eq:Martina Models} \mbox{Model: Julene G. (MARTINA MODELS)}.$ $\mbox{Make-up artist: Azucena Macho.}$











Printed pants, FÓRMULA JOVEN; fishnet tights, CALZEDONIA; stylist's own blazer and vintage handkerchief.







Denim shirt, $TOMMY\ HILFIGER$; black jeans, ZARA; burgundy handkerchief, BERSHKA.

Black tee by CAYLER & SON (available at RED LAND SHOP) with DIESEL briefs.





Oversized denim jacket, ZARA; black jeans, PULL&BEAR; boots, SFERA.

Model: Pedro Morquecho (POPHOUSE). Make-up artist: Patricia Santana.



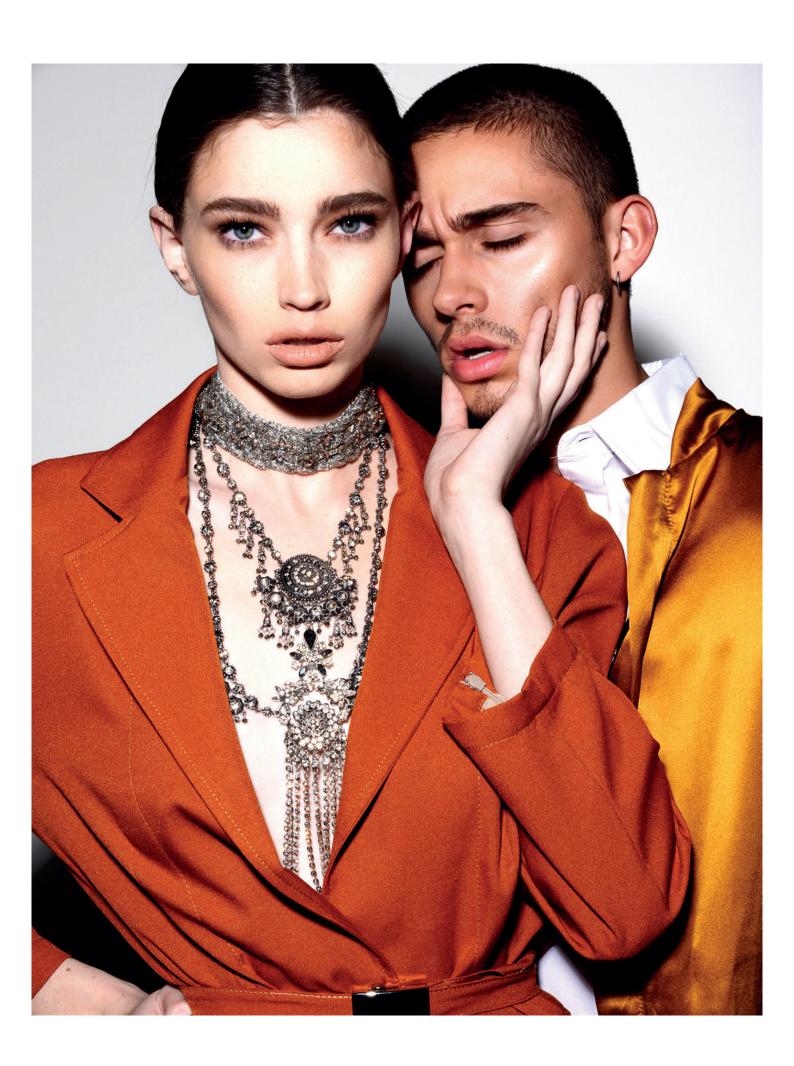
The four models wearing total looks by UTIERRE and fishnets by HUE. Nichole wears a cap by $H \not\in M$.

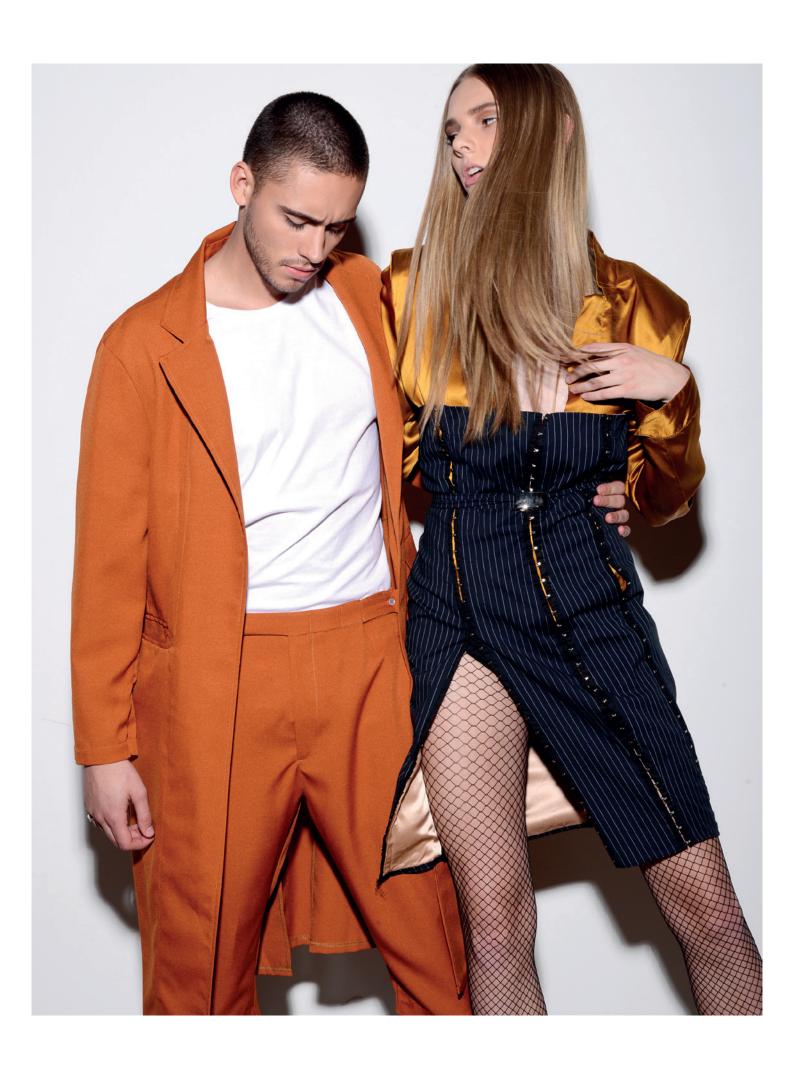
Photographs by Kevin Alexander Styled by Oscar Utierre



NEXT PAGE: Nichole donning a coar by UTIERRE with a MENDEZ necklace; Maverick wears jacket and trousers by UTIERRE, T-shirt by UTIERRE ESSENTIALS, shoes by KENNETH COLE and TOPMAN socks; Liv, with shirts by UTIERRE, HUE tights and sandals by STEVE MADDEN; Paige, with a jacket by UTIERRE and T-shirt by UTIERRE ESSENTIALS.























Paige is wearing a bomber jacket by *UTIERRE*, shirt by *UTIERRE ESSENTIALS*, *HUE* tights, boots by *KENNETH COLE* and *HOT TOPIC* earrings; Nichole, with an *UTIERRE* combination.



Dress and coat, both by UTIERRE, with a ZARA cap.

Models: Maverick McConnell (SOUL NYC), Liv Walker (NEW YORK MODELS), Nichole Martinez (ELITE NEW YORK) and Paige Pappas. Make-up: Katelyn Simkins. Hairstyling: Dawn Pappas.





MADENOW

